

#### **4. Senior Specialist, Targeting and Enrolment**

##### **Background**

Government of Sindh (GoS), through the Sindh Social Protection Authority (SPA), is implementing the “**Strengthening Social Protection Delivery (SSPD) System in Sindh**” project with the assistance of the World Bank to strengthen social protection service delivery system and enhance accessibility and utilization of mother and child health services in selected districts in Sindh.

The project will support three components, financed through an Investment Project Financing (IPF) instrument, with US\$200 million from the International Development Association (IDA) and US\$30 million from counterpart funding. The Project components are: (a) Strengthen Sindh Social Protection Service Delivery Systems to support the modernization of systems and processes to fully operationalize the newly established Sindh SP Authority and improve its institutional capacity by strengthening the administrative, operational, policy, and planning functions and capabilities, including the development of energy efficient/climate-smart information technology (IT) systems and capacity building through the provision of technical assistance; (b) Mother and Child Support Program (MCSP) focusing on birth and first 1,000 days where risks and needs are high but programmatic responses are weak; the main objective of this component is to create demand for Maternal and Newborn Child-Health (MNCH) services and promote behavioral change to increase uptake of the MNCH services focusing on the first 1,000 days of life through the provision of CCTs in selected districts; and (c) Contingent Emergency Response with zero allocation, providing the Borrower to gain quick access to Bank financing to respond to a crisis or emergency. As part of a comprehensive disaster risk management strategy, the Contingent Emergence Response Component typically provides support for immediate rehabilitation and reconstruction needs.

##### **Objectives of the Assignment**

In order to achieve the objectives of the project, SPA, being the lead implementing agency for SSPD, is in the process of putting in place the required technical staff under the Project Directorate based in SPA’s Headquarters at Karachi. To that end, SPA requires services of a “**Senior Specialist, Targeting and Enrolment**” to perform the below mentioned roles and responsibilities. The consultant will report to Project Director, SSPD.

##### **Scope of Functions**

- a. Get well acquainted with all the strategic documents for the project, including Project Appraisal Document (PAD), Project PC-I, Project Operations Manual (POM), Project Procurement Strategy Document (PPSD) and the Environmental and Social documents, as well as with documents related to any other initiatives undertaken by the Sindh SPA, for better understanding of various project designs, respective implementation mechanisms and associated targeting and enrolment requirements.
- b. In consultation with senior management and other project implementing partners, develop a comprehensive targeting and enrolment strategy for the social protection service delivery system.
- c. Lead the development of targeting and enrolment criteria in light of the available programmes, provincial social protection strategy and national policies.

- d. Lead the implementation of activities related to the development of a unified beneficiary registry.
- e. Perform stakeholder mapping and propose feasible mechanism for on-ground verification of households and families registered in the unified beneficiary registry.
- f. Perform field visits for regular monitoring of an inclusive roll out of various programmatic activities.
- g. Coordinate with the GRM team to ensure that any complaints related to inclusion, targeting and enrolment are timely and properly addressed.
- h. Participate in the development of social mobilization and community engagement content development and activities to ensure inclusive messaging about the programme.
- i. Coordinate with the Information System team and M&E Specialist to ensure that the enrolment system has necessary fields for capturing all required information to support decision making in targeting and enrolment.
- j. Provide technical support in new programme development for more inclusive and client-sensitive activities.
- k. Provide technical inputs in the evaluation of program interventions in collaboration with the M&E Specialist, Management and other key stakeholders.
- l. Contribute to technical evaluation of third-party procurements related to programme activities, where needed.
- m. Contribute to frequent revision of the relevant programme operations manual and other documents.
- n. Support in optimizing the coverage of Sindh's social protection system by identifying the vulnerable groups and their needs.
- o. Perform any other task required for the successful implementation of the project.

### **Qualifications**

- 16 years of education in Statistics, Project Management, Economics, MBA, or any other relevant discipline from a reputed HEC-recognized university.

### **Experience**

- Minimum ten (10) years of experience in beneficiary targeting and enrolment, with at least 3 years in a senior position with reputed NGOs, projects funded by development partners (World Bank and/or other international donors), and/or government projects.
- Experience of working on similar positions within World Bank funded projects would be an asset.
- Working experience must include monitoring and evaluation of targeting and enrolment activities.

### **Skills**

- Excellent English and Urdu communication skills, both oral and written, are required. Proficiency in Sindhi language would be a big plus.

## **Selection Process**

The selection will be made in accordance with the “World Bank Procurement Regulations for Investment Project Financing Goods, Works, Non-Consulting and Consulting Services” November 2020.